

< STEPHAN STRECKER

DIGITALIZATION LOVER

/ ALL ABOUT ME

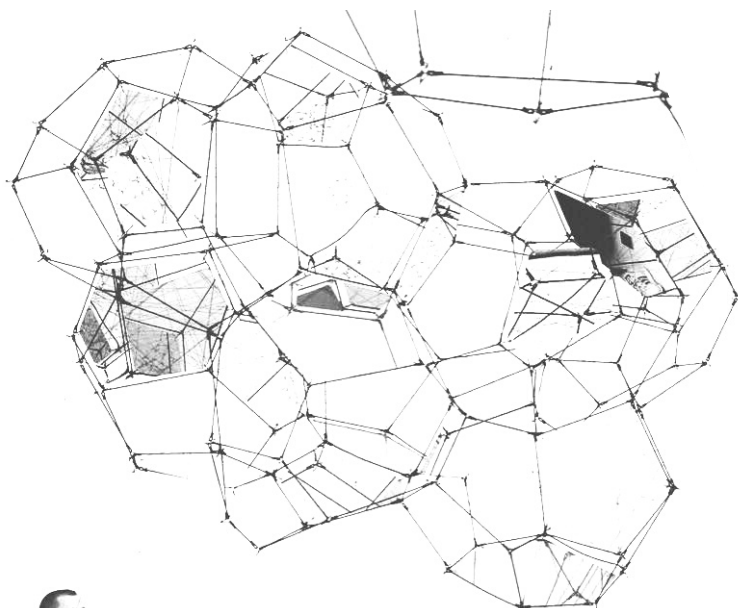
Restless Mind, Business Analyst, IT Architect, Coder, Accelerator, Amplifier & Globetrotter from #Ingolstadt / Germany.

I am a seasoned, tech-driven, and tirelessly curious IT architecture professional heralding an unrelenting passion for trending alongside the rampant digitalization of the world around us. I thrive in innovative environments and have explored every angle of technological advancement since the age of 4, and throughout my 14+ years of professional experience.

As an IT leader within the Audi business group, my peers recognize me as an endlessly creative, driven and technologically inclined learner and leader. I thrive in marrying global divides with technological business solutions, generating commercially-relevant results and driving the progress of the world's digitalization alongside my own growth.

/ STRENGTHS

- Restorative
- Learner
- Self-Assurance
- Arranger
- Activator



/ CONTACT DETAILS

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/ WORK EXPERIENCE

>> CEO & Co-Founder

HAPAHAPA | Wettstetten | 2021 to present

- > With HAPAHAPA, we want to break down silos!
- > Communication is king, so we developed an app to enable everyone in larger organizations/companies to grow their network, meet new people online or offline, get new perspectives and think outside the box.



>> ABInaut | Subject Matter Expert

Audi Business Innovation GmbH | Munich | 2020 to present

- > Facilitated customer interaction efforts by entrenching a team formation that built the newest distribution development systems for Audi AG, powering all customer-facing frontend applications.
- > Detected potential for team-knowledge gaps and responsively issued a SAFe (Scaled Agile Framework) introduction, mitigating future talent pitfall risks.
- > Generated authority and self-entrenched as subject matter expert for all website-relevant issues, securing swift troubleshooting and solutions.
- > Overcame company change obstacles by providing key support in the setup of the digital product delivery company



>> Manager, Digital Collaboration

Audi Canada inc. | Toronto | 2019 to 2020

- > Entrusted with managerial oversight from ground up; assembled and led a hand-picked Development team of 16, dedicated to Audi Canada in February 2019.
- > Enforced key performance metrics and championed benchmarked progress goals to deliver 1st product within 1 year in 2020.
- > Navigated a new Canadian cultural landscape, adjusting nuanced social requirements and aligning with German understanding, producing the 1st ever Audi AG Code Production outside of Germany in 2019/2020.
- > Pinpointed opportunities to streamline online experience; integrated dealer websites into existing corporate infrastructure, producing seamless buying flow.
- > Faced project management capacities and introduced 2 methodologies (SCRUM and AGILE) engraining protocols that significantly expedited workforce productivity.
- > Hosted collaborative event opportunities, such as hackathons, marrying joint efforts and fostering relationships, building teams and unearthing development ideations.



>> Business Web Architect

Audi AG | Ingolstadt | 2017 to 2019

- > Adopted responsibility over entire Audi AG Customer Facing Application suite, installing intricate business architecture and clarifying complex operations thereafter.
- > Charged with solving customer journey business problems; determined and set precise definitions for all Customer Journey Projects, demystifying processes and supporting future decision making.
- > Acted as chief liaison between 2 distinct departments (IT and Business), fostering operational and relational connections to accelerate business agenda.



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DIGITALIZATION
LOVER

/ WORK EXPERIENCE

>> Digital Platform Lead

Audi of America | San Francisco | 2016 to 2017

- > Traversed new culture terrain as expatriate in San Francisco, leveraging all opportunities to align cultural differences and discover team-wide solutions.
- > Foisted into website development area and drew from historical Audi expertise to deliver and complete pertinent projects within 1 year timespan.
- > Fortified business-flexibility efforts by commencing a project in close inter-team collaboration, laying foundation for creation of a distributed development system.
- > Straddled communications between USA and Germany, fortifying respective knowledgebases by reconciling information and guaranteeing accuracy and global team cohesion.



...MORE

>> Digital Business Rollout

Audi AG | 2015 to 2016

>> IT | Center of Competence Vehicle Manufacturing (international)

Audi AG | 2012 to 2015

>> IT & Planning Department | Customer Order Process & Shop Floor Techniques

Audi AG | 2010 to 2012

>> Industrial Engineer

Continental Automotive Systems | 2007 to 2010



/ EDUCATION HISTORY

>> ThePowerMBA

MBA | 2021 to 2022

- > Business Strategy, Entrepreneurship, Marketing, Innovation & Digital Transformation

>> University of Erlangen-Nuremberg

Diploma | 2002 to 2007

- > Control Engineering & Technical Mechanics



/ CERTIFICATION HISTORY

>> Business Coach

BZTB | 2022

>> Grundlagen des Onlinemarketing

Google | 2021

>> Certified SAFe® 5 Architect

Scaled Agile, Inc. | 2021

>> Certified Agile Leadership I

Scrum Alliance | 2019

>> Certified Scrum Product Owner

Scrum Alliance | 2017

>> Managing Stress for Positive Change

LinkedIn | 2020

>> Leading at a Distance

LinkedIn | 2020

>> Managing Virtual Teams

LinkedIn | 2020



...AND MORE

